

**Blade Communications, Inc.
corporate profile**



Company profile



Company name	Blade Communications, Inc.
Representative director	HOYA Takeshi
Founded	September 2004
Capital	10,000,000 yen
Banks	The Sumitomo Mitsui Banking Corporation
Type of business	Mobile contents distribution business
Headquarters	Shinwa Building, 5-35-4, Nishi-Nippori, Arakawa-ku, Tokyo
Phone	+81-3-3806-3844
E-mail	info@blade-com.jp
Web site	http://www.blade-com.jp/
Staff blog	http://www.nishi-nippori.net/ (only in Japanese)

Profile of directors



Title Representative director, Chief planner

Name HOYA Takeshi

Career profile

- 1997 graduated the Univ. of Tsukuba
- 1997 joined Nichimen corporation (Sojitz corporation)
- 1999 joined CyberAgent, Inc.
- 2000 starts Netprice, Ltd.
- 2001 joined Digital Garage, Inc.
- 2002 joined Kakaku.com, Inc.
- 2004 starts Blade Communication, Inc.

Blog <http://www.hoyatakeshi.com/blog/> (only in Japanese)

Our services

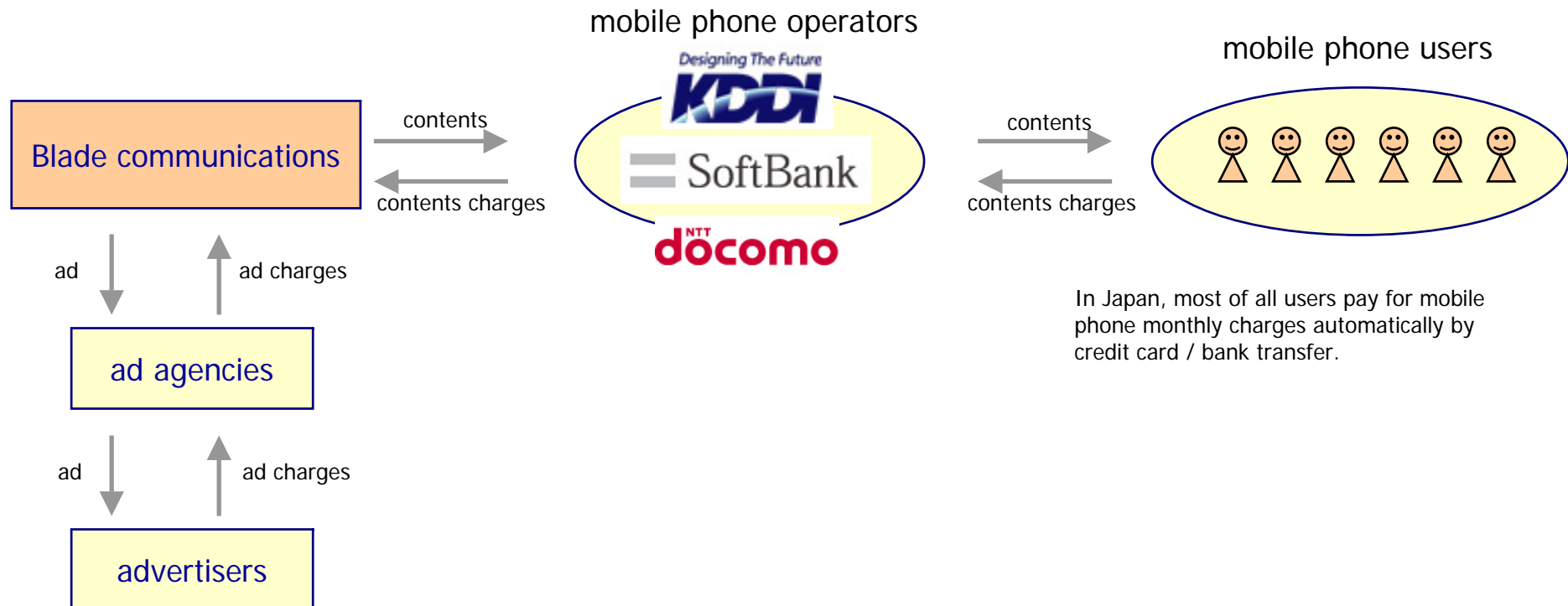


Blade Communications, Inc. provide various paid contents (web sites) for mobile phone in Japan.

Our contents include

- Entertainment contents
- Healthcare / Lifestyle information contents

It is possible to browse all of our contents only by mobile phone of Japanese carrier.
You cannot browse by PC / mobile phone of other than Japanese carrier.
We plan to spread our mobile contents to all over the world.



In Japan, most of all users pay for mobile phone monthly charges automatically by credit card / bank transfer.

Entertainment contents

 **取り放題 アニうた**
<http://aniuta.com/>



ringtone of animation theme song
315 yen / month
Feb. 2005 -

 **取り放題 J-POP**
<http://jpopjpop.com/>



ringtone of J-pop song
315 yen / month
Jul. 2008 -

 **恋に即効 占いサブリ**
<http://uranai.ne.jp/>



love fortune-telling for women
315 yen / month
Sep. 2005 -

 **取り放題 超デコ**
<http://cdeco.jp/>




downloading files of "decoration-mail"
* "decoration-mail" means html mobile e-mail format.
315 yen / month
Oct. 2006 -

 **やば デコ**
<http://ydeco.net/>



downloading files of "decoration-mail" for low teen-agers
315 yen / month
Mar. 2007 -

 **取り放題 モバアレ**
<http://mbare.jp/>



downloading files of "dress-up arrangement"
* "dress-up arrangement" means package format of ringtone and standby display images.
525 yen / month
Apr. 2008 -

Healthcare /
Lifestyle information contents

Z 聞きたい 産婦人科
<http://fujin-ka.com/>
Y! <http://w.fujin-ka.com/>



obstetrics and gynecology information for women
315 yen / month
Feb. 2005 -



Z 頑張る ダイエット
<http://diet-lab.net/>
Y! <http://w.diet-lab.net/>



support tool for diet and healthcare
105 yen / month
Jan. 2006 -

Z 超 ダイエット ラボ
<http://diet.diet-lab.net/>



support tool for diet and healthcare
315 yen / month
Dec. 2008 -

Z 自宅 ヨガ
<http://yoga-lab.net/>



yoga instruction
315 yen / month
May 2006 -

Z コスミン式 便秘・下痢改善
<http://otsuji.cosmin.jp/>



healthcare information about constipation / diarrhea
315 yen / month
Sep. 2006 -

Z TOEIC まなぶくん
<http://toEIC.manabu.ac/>



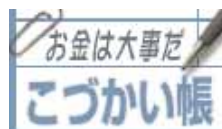
education for TOEIC examination
210 yen / month
Dec. 2005 -

Z 運転免許 まなぶくん
<http://driving.manabu.ac/>



education for driver's license examination
210 yen / month
Apr. 2006 -

Z お金は大事だ こづかい帳
<http://okane.ne.jp/>



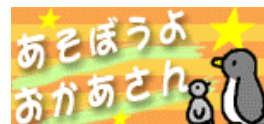
housekeeping book
315 yen / month
Apr. 2006 -

Z ゴルフでGO
<http://golfdego.jp/>



score manager of golfing
347 yen / month
Jun. 2006 -

Z あそぼうよ おかあさん
<http://asbyo.net/>



picture story book and music for children (1-4 years old)
315 yen / month
Jul. 2006 -

Z サブアドGet emcm
<http://emcm.jp/>



web mailer
charge free
Jul. 2006 -

Z 恋愛[SOS]相談室
<http://lovesos.jp/>



love affairs advisory by famous columnist Ms. Akiko Nirasawa for women
315 yen / month
Aug. 2006 -

Z いつでも安心 ペット相談
<http://petpetpet.jp/>



healthcare information and advisory for dog and cat
315 yen/ month
Sep. 2008 -